

**WEICON GmbH & Co. KG**

## **From intern to the top**

### **Sascha Beilmann joins the Weicon Management team**

Sascha Beilmann joins the management team at Weicon, a Münster-based manufacturer of speciality chemical products.

Back in 2010, while studying, Sascha Beilmann completed an internship in the advertising department and then continued working for Weicon as a student trainee. After graduating, he spent four years leading the marketing department, followed by two years heading the information management team. Since 2017, Sascha Beilmann has been assistant to the Weicon Management and, since 2020, an authorised signatory of the family-run company.

"I've never been employed by another company, and I've never felt the need to change. That's something quite special. Back then, it just clicked between Weicon and me. It may sound like a cliché, but I genuinely enjoy coming to the office every day. I like that each day brings new tasks and challenges. It's this mix that makes Weicon so special to me, and I'm really pleased to continue working here as managing director and to be able to make things happen," says Sascha Beilmann, looking back.

"We're very happy to appoint Sascha as managing director at Weicon. He has already successfully overseen many projects, such as the introduction of a new ERP system last year. I'm excited about continuing our cooperation," adds Ann-Katrin Weidling, CEO of Weicon.

220 words

27 rows

1379 signs (incl. blanks)

## **Further information:**

[www.weicon.com](http://www.weicon.com)

## **Company profile:**

Since 1947, WEICON GmbH & Co. KG has been manufacturing special products for the industrial sector. The company's product range includes special adhesives and sealants, technical sprays as well as high-performance assembly pastes and lubricants for all areas of industry – from production, repair and maintenance to servicing. The development and sale of wire stripping tools under the WEICON TOOLS brand is another area of activity for WEICON.

The company's headquarters are located in Münster, Westphalia. In addition, WEICON has branches in Dubai, Canada, Turkey, Romania, South Africa, Singapore, the Czech Republic, Spain, Italy, Colombia and Australia, and is represented by partners in over 120 countries worldwide.

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